

Update on recording and photography at school events

Dear Parents and Carers,

I hope this message finds you well and that your children are enjoying a positive and productive summer term.

As we look ahead to the remainder of this term and into the next academic year, I'd like to share an important update regarding our approach to recording school performances and events. Last year, we introduced a new approach to limit personal recording at school events to protect the identity of all pupils, especially those who may be more vulnerable or require additional privacy. As part of this, we arranged for a professional videographer to film our Christmas performances, which proved very popular with many families and provided a high-quality keepsake.

Following a review of this arrangement – revisiting our legal rights and responsibilities, and taking on board the valuable feedback from our families – we have decided to make a change. We believe this new approach strikes the right balance between protecting data privacy and allowing you to celebrate your children's achievements.

Starting from Sports Day this term, parents and carers will once again be allowed to use their own phones or cameras to take photos or short video clips at school events. We trust our school community to continue showing respect and sensitivity around this, and we know you will continue to support us in respecting the rights of individuals. This means that we expect these photos and footage to only be for personal use and not to be shared online.

In addition, we're pleased to confirm that we will again be working with our professional videographer for the Christmas performance this year. As before, this will be filmed separately from the main live performance to minimise disruption, and families will have the opportunity to purchase a professionally edited video if they wish.

We hope this updated approach gives families more flexibility while continuing to uphold our duties to legislation around data protection. The Trust GDPR policy provides guidance on this matter. Thank you, as always, for your support and partnership.

If you have any questions or specific concerns, please do not hesitate to contact us.

Yours sincerely,

Miss Hayes

Head of School

